DEPLOYTOUR
European Tourism Data Space

Interministerial Committee Questionnaire
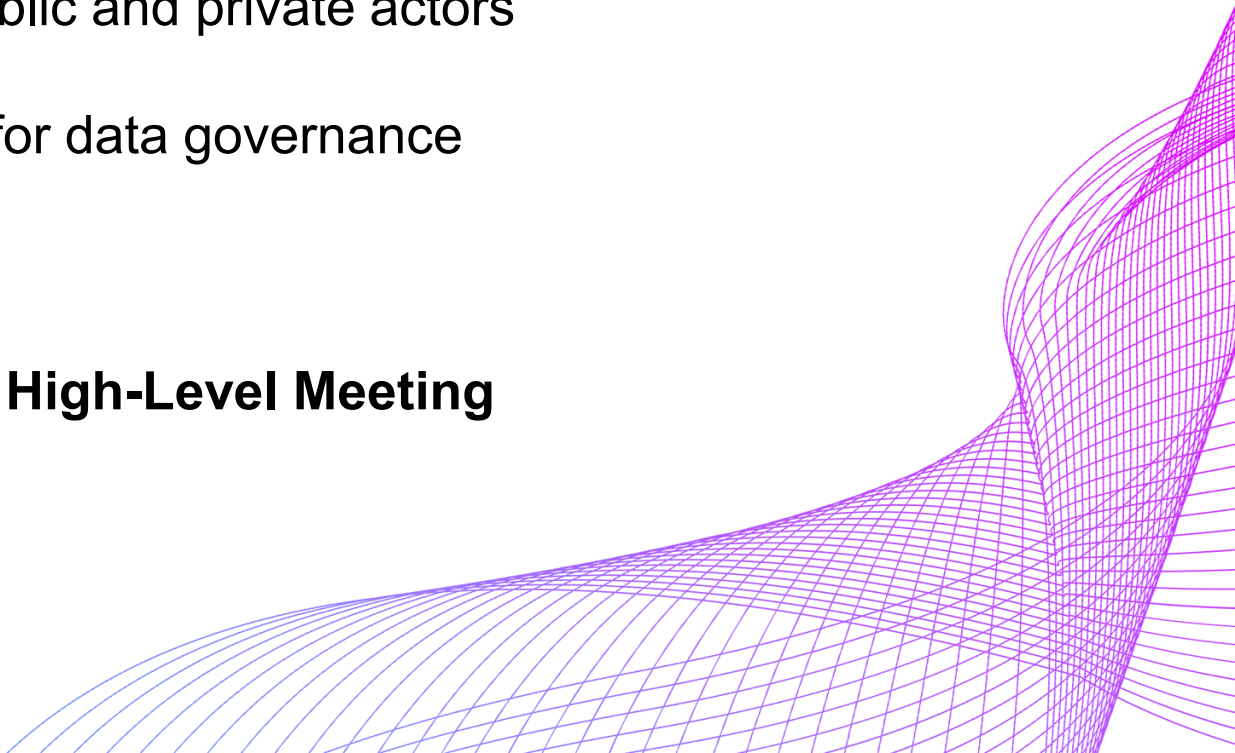### Mapping national frameworks for tourism data governance across the EU

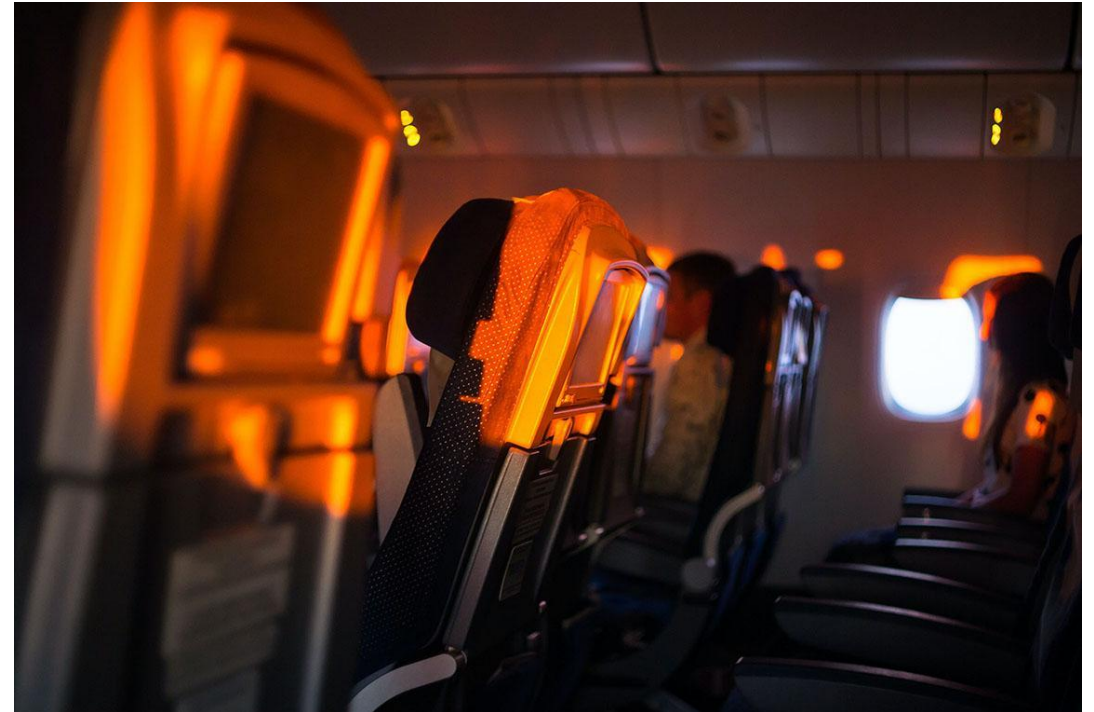**Task 5.3**
Italian Ministry of Tourism

Objectives

➢ Map national **legal** and **technical frameworks** for tourism data

➢ Identify **barriers** to **data sharing** between public and private actors

➢ Highlight good practices and **legal enablers** for data governance

➢ Assess cross-country **interoperability levels**

➢ Prepare a collective **output** for the upcoming **High-Level Meeting**

Target Audience & Methodology

Who is it for?

Methodology

- Addressed to **legal/technical representatives** of national authorities (Tourism, Digital Transformation, Public Data Management)

- Combines **closed**, **open**, and **matrix-based** questions

- Answers collected **anonymously** or aggregated

- Enables both **qualitative** and **quantitative** insights
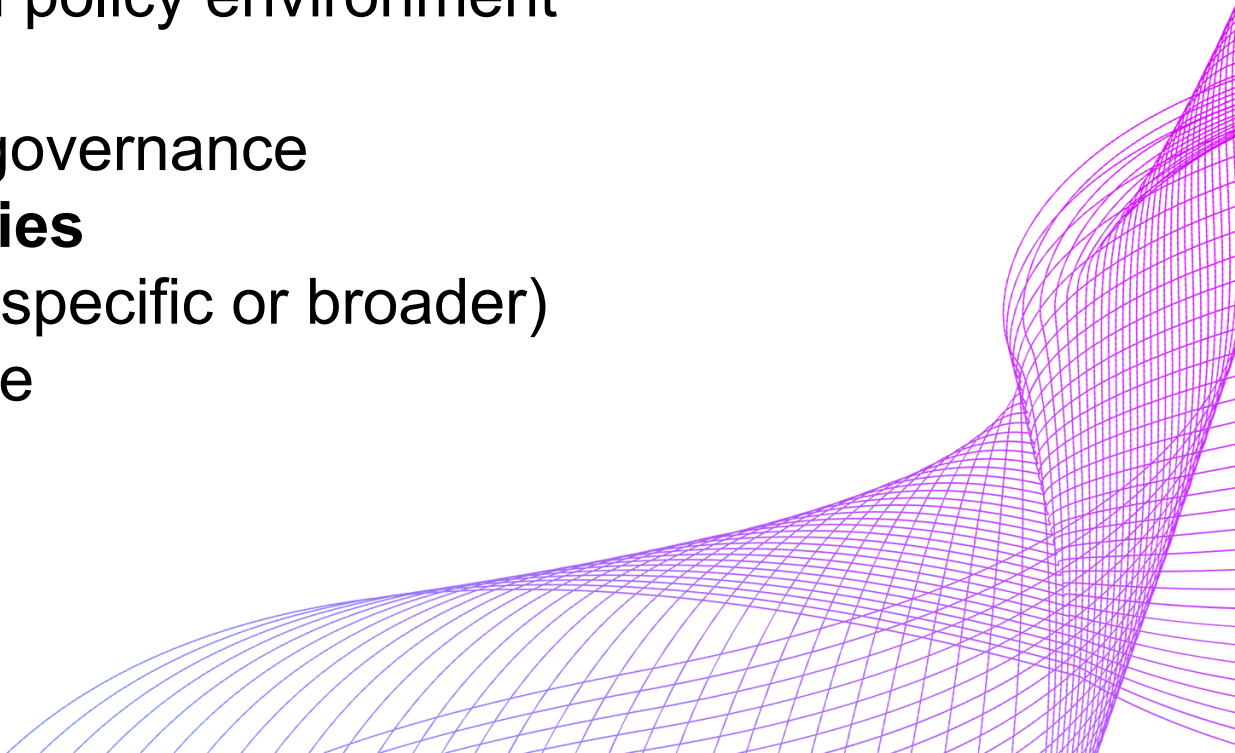
Structure of the Questionnaire

1. General National Framework

2. Legal Aspects of Data Collection and Sharing

3. Currently Utilized Tools and Platforms

4. Interoperability and Third-Party Cooperation

5. Challenges and Future Perspectives

6. Economic and Business Impact

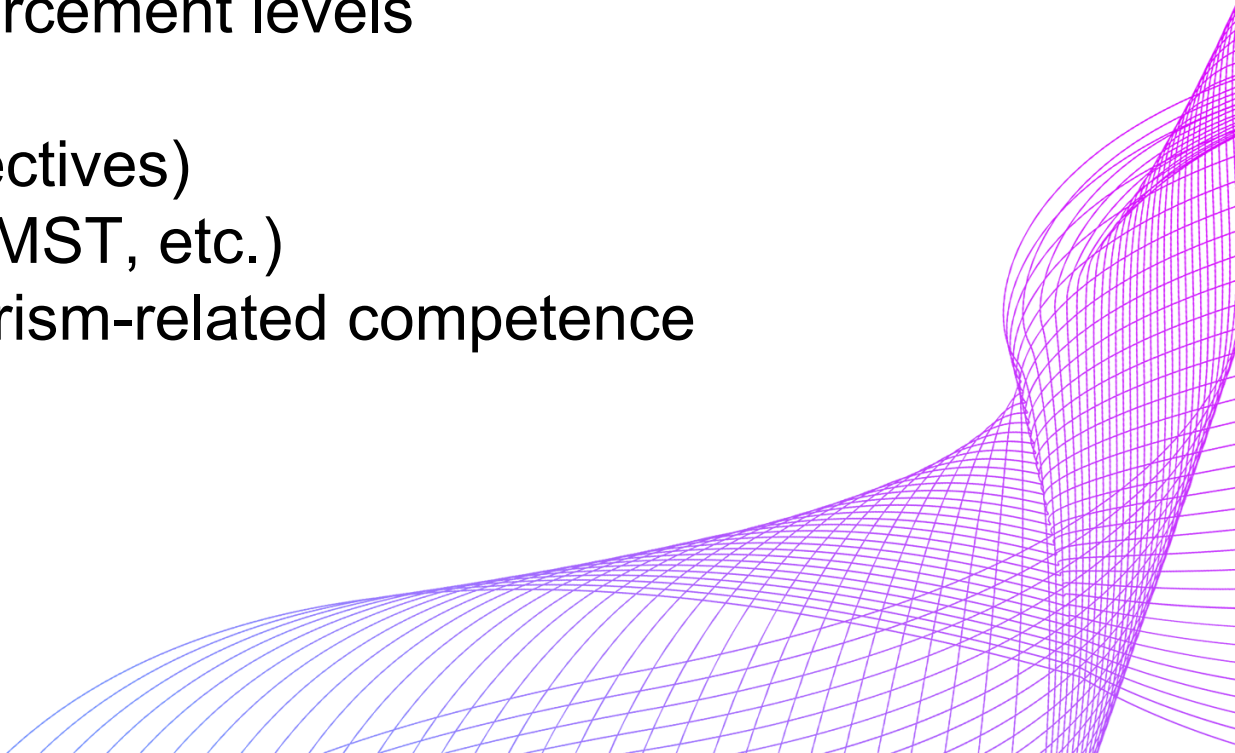# Section 1 – National Framework

Purpose:
Understand the existing institutional and policy environment

- ➢ National **regulations** on digital/data governance
- ➢ Responsible **ministries** and **authorities**
- ➢ Digital **strategy references** (tourism-specific or broader)
- ➢ Maturity of **tourism data** infrastructure
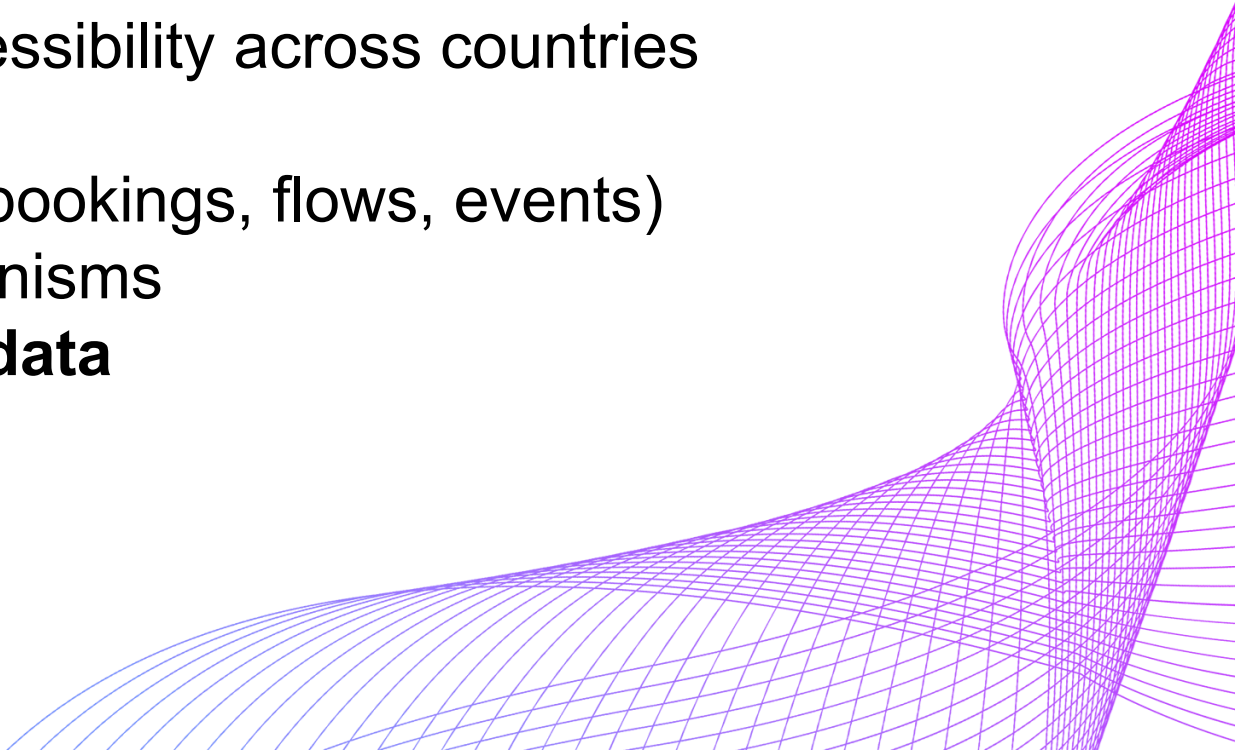
Section 2 – Legal Aspects

Purpose:
Identify normative clarity, gaps and enforcement levels

- ➢ **National/EU** legal sources (laws, directives)
- ➢ **Legal barriers** (GDPR, competition, MST, etc.)
- ➢ Data **protection authorities** with tourism-related competence

Section 3 – Tools & Platforms
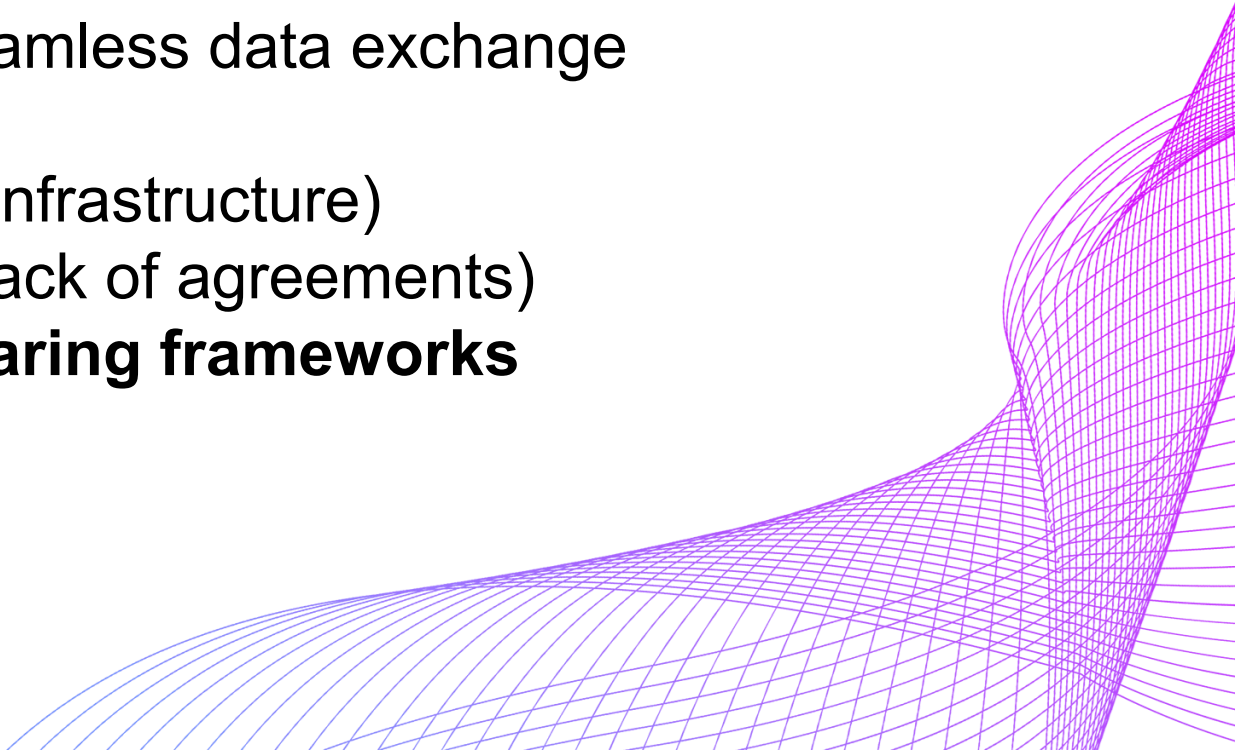
Purpose:

Map out operational tools and data accessibility across countries

➢ Existing **data collection** processes (bookings, flows, events)
➢ **Legal/voluntary** data sharing mechanisms
➢ **Types of publicly** available tourism **data**

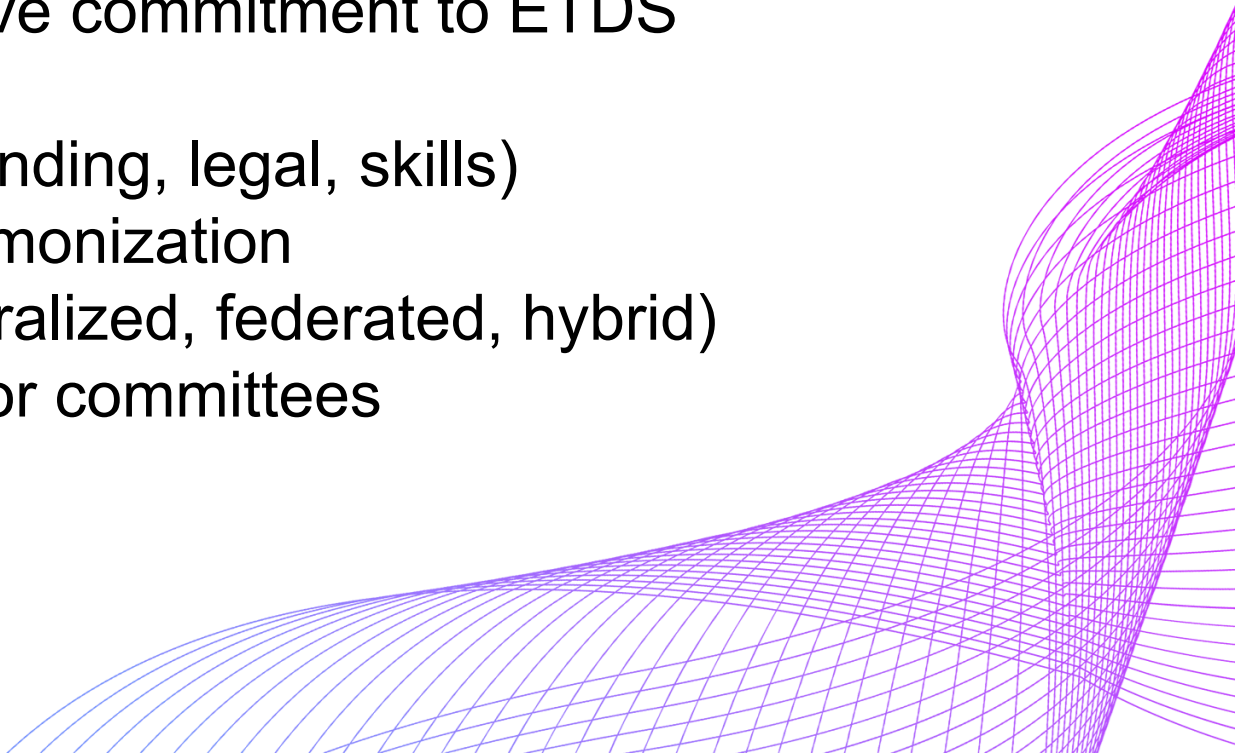# Section 4 – Interoperability

Purpose:
Explore opportunities and barriers to seamless data exchange

➢ **Technical** obstacles (formats, APIs, infrastructure)
➢ **Legal barriers** (confidentiality, IPR, lack of agreements)
➢ Existing bilateral/multilateral **data-sharing frameworks**

Section 5 – Challenges & Perspectives

Purpose:
Co-design shared solutions and collective commitment to ETDS

- ➢ **Barriers** to ETDS implementation (funding, legal, skills)
- ➢ Actions for **regulatory/technical** harmonization
- ➢ Preferred **governance models** (centralized, federated, hybrid)
- ➢ **Willingness to join** working groups or committees

Section 6 – Economic Impact

Purpose:
Capture the economic rationale behind better data governance

- Importance of **tourism data** in policymaking
- Estimated **national investments** in tourism data systems
- Expected **returns from ETDS participation** (policy, cost, crisis management)

Next steps

➢ 28.07.25 questionnaire opens

➢ 15.09.25 questionnaire closes

➢ Output shown at High Level Meeting

[Link](#) to the questionnaire

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Thank you

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